



FINMOJI

User Guide



Introducing a new way to reach your
financial goals

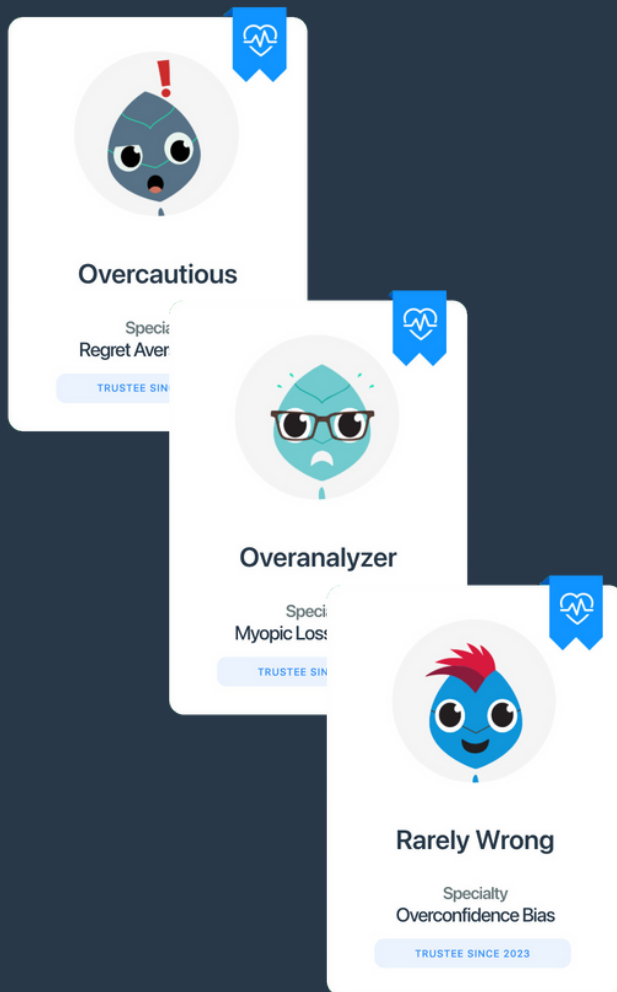


GUIDE OVERVIEW



HOW TO USE THE FINMOJI QUIZ & LIBRARY

Welcome to the User Guide for the Finmoji quiz and library, designed to introduce you to a new way of reaching your financial goals! This guide offers step-by-step instructions for how to help you implement your financial plan by first finding your financial personality type.



Mission:

With Finmoji, our mission is to empower individuals to make informed financial decisions and cultivate a strong foundation of financial literacy.

At Troutwood, our mission is to be the trusted companion on your financial journey, helping you navigate the ever-changing landscape of personal finance with clarity and ease, all while building a brighter and more secure future.

NAVIGATION

THE FINMOJI WEBSITE IS BROKEN DOWN INTO 3 MAIN COMPONENTS: [HOME](#), [QUIZ](#), [PROFILE](#)

HOME

Your gateway to financial empowerment. Explore our intuitive platform for to discover your emotional and cognitive financial personality type to achieve your financial goals with confidence and clarity.

QUIZ

Evaluate your financial knowledge and uncover personalized insights with the Finmoji Assessment. Gain clarity and enhance your financial literacy for a brighter financial future.

PROFILE

Manage your Finmoji profile and access personalized financial insights.



GET STARTED ON THE ASSESSMENT

EMOTIONAL AND COGNITIVE BIASES

[Find my Financial Personality Types](#)



Follow the blue "Find my Financial Personality Type" button on the home page to answer the questions and discover your financial personality type.

TAKE THE QUIZ!

The Finmoji Assessment is a powerful tool designed to evaluate your financial knowledge and provide personalized insights. It offers a seamless and user-friendly experience, allowing you to uncover valuable insights about your financial knowledge and take steps towards enhancing your financial well-being.



Assessment:


Self-assess how you react to new information, spend money, make financial decisions, and recall to see what trustee best suits you! Through a series of thought-provoking questions, the assessment gauges your emotional and cognitive biases that come into play with your finances.




EXCELLENT WORK! QUIZ COMPLETE

Each Finmoji character comes with life, finances, benefits, risks, strategies, and a summary on that financial personality type.

You've finished your Finmoji Quiz!
Here are your results, click each to learn more!



Rarely Wrong
Specialty
Overconfidence Bias
TRUSTEE SINCE 2023



Cash Jumbled
Specialty
Mental Accounting
TRUSTEE SINCE 2023

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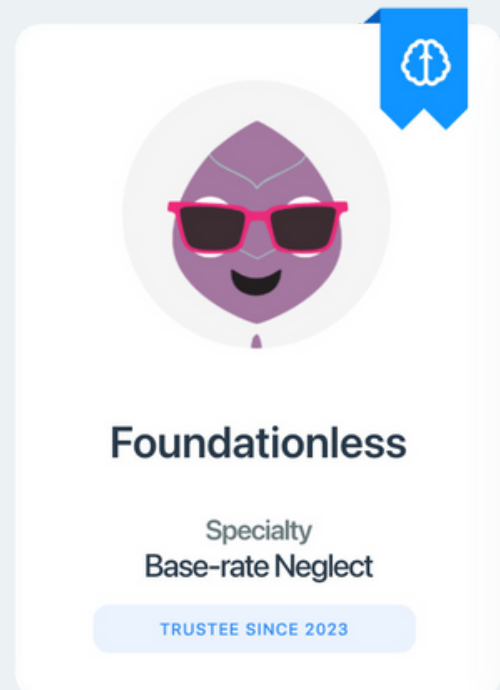
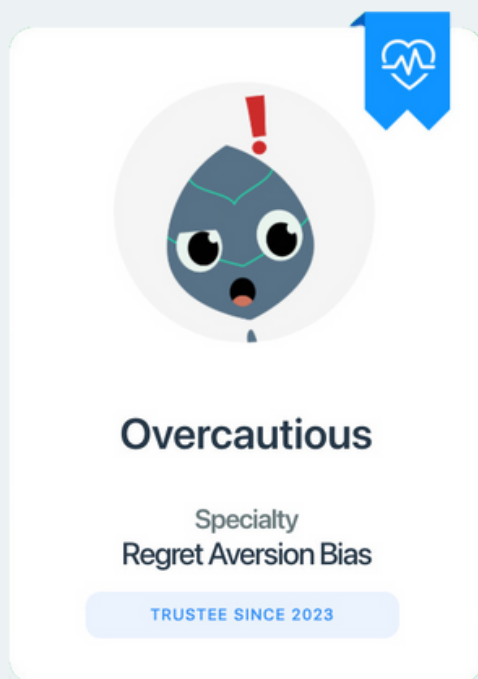
[Retake quiz](#)

Results:

Once you've finished the quiz, click on either bias to gain a clearer understanding of your emotional and cognitive financial literacy level and identify areas where you may need further education or guidance.

FINMOJI - YOUR PERSONAL TRUSTEES

Unearth different biases and work to understand and recognize them in real life scenarios. You can navigate financial decisions with greater insight and make more informed choices to enhance your financial well-being.



Emotional Biases

Discover a collection of animated Finmoji characters representing different emotional biases that influence how we perceive and act upon financial information. By exploring these biases, you can deepen your understanding of the emotional factors that may influence your financial choices and develop strategies to mitigate their impact.

Cognitive Biases

Encounter a range of animated Finmoji characters representing cognitive biases – the inherent mental shortcuts or patterns of thinking that can lead to errors in judgment. By familiarizing yourself with these cognitive biases, you can become more aware of how they can influence your financial decision-making and make more rational and objective choices. **06**



FINMOJI SUMMARY

This platform offers a wealth of benefits to users. With a focus on financial empowerment, it allows users to assess their financial knowledge, uncover personalized insights, and gain clarity on their financial literacy. It also offers features to manage profiles, access customized financial insights, and tailor the financial journey for success.

Whether it's learning about emotional and cognitive biases, taking control of personal finances, or accessing tools for long-term investing, Finmoji is a valuable resource that permits users to achieve their financial goals with confidence and clarity.

