



# FINMOJI

for teachers



Introducing a new way to reach your financial goals

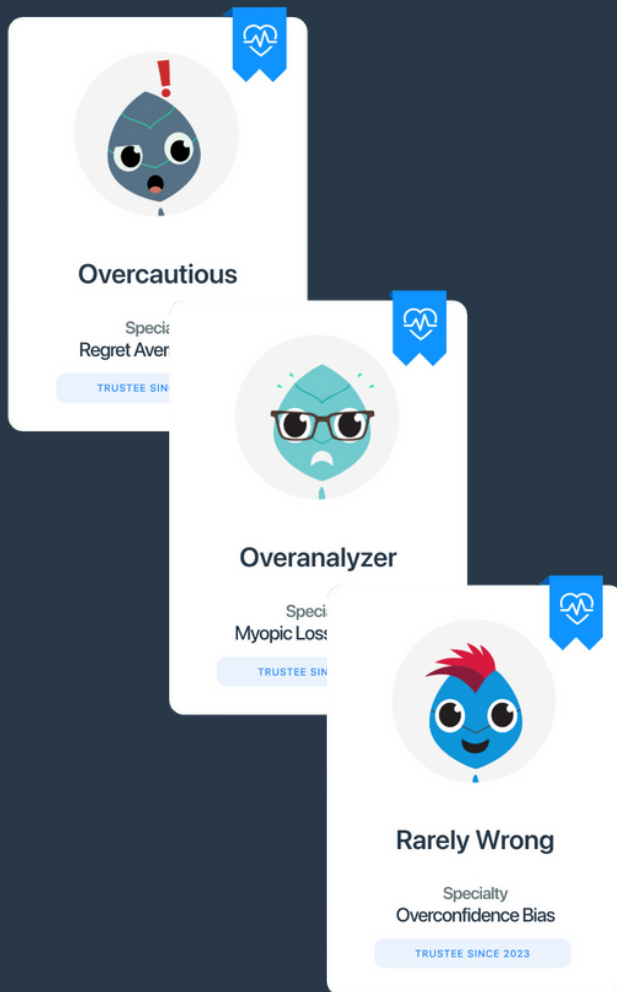


# GUIDE OVERVIEW



## HOW TO USE FINMOJI QUIZ & LIBRARY

Finmoji is a financial personality quiz and library that offers step-by-step instructions for how to help students implement their financial plan by first finding their financial personality type.



### Mission:

With Finmoji, our mission is to empower students to make informed financial decisions and cultivate a strong foundation of financial literacy.

At Troutwood, our mission is to be the trusted companion on a student's financial journey, helping them navigate the ever-changing landscape of personal finance with clarity and ease, all while building a brighter and more secure future.

# LEARNING OBJECTIVES

## A NEW WAY TO REACH YOUR FINANCIAL GOALS

- **Understanding Personal Financial Strengths and Weaknesses:** Help individuals identify their areas of financial competence and areas that require improvement. Enable them to recognize their strengths and weaknesses in managing their finances effectively.
- **Encouraging Reflection on Financial Goals and Priorities:** Encourage individuals to evaluate their financial goals, both short-term and long-term. Help them align their financial behaviors and decisions with their desired outcomes and priorities.
- **Promoting Self-Awareness Regarding Financial Decision-Making:** Foster a deeper understanding of the factors that influence an individual's financial choices. Encourage reflection on personal values, beliefs, and emotions related to money to make more conscious financial decisions.
- **Addressing Common Financial Challenges and Offering Practical Solutions:** Identify common financial challenges individuals may face, such as dealing with unexpected expenses or planning for retirement. Provide practical solutions, tips, and strategies to overcome these challenges and achieve financial stability.
- **Fostering a Sense of Empowerment and Confidence in Managing Personal Finances:** Ultimately, empower individuals to take control of their financial lives. Instill confidence in their ability to make sound financial decisions, achieve their goals, and navigate challenges successfully.

# NAVIGATION

THE FINMOJI WEBSITE IS BROKEN DOWN INTO 3 MAIN COMPONENTS: [HOME](#), [QUIZ](#), [PROFILE](#)

## HOME

Your gateway to financial empowerment. Explore our intuitive platform for to discover your emotional and cognitive financial personality type to achieve your financial goals with confidence and clarity.

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## QUIZ

Evaluate your financial knowledge and uncover personalized insights with the Finmoji Assessment. Gain clarity and enhance your financial literacy for a brighter financial future.

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## PROFILE

Manage your Finmoji profile and access personalized financial insights.

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# GET STARTED ON THE ASSESSMENT

EMOTIONAL AND COGNITIVE BIASES

[Find my Financial Personality Types](#)



**Follow the blue "Find my Financial Personality Type" button on the home page to answer the questions and help your students to discover their financial personality type.**

# TAKE THE QUIZ!

The Finmoji Assessment is a powerful tool designed to evaluate a student's financial knowledge and provide personalized insights. It offers a seamless and user-friendly experience, allowing students to uncover valuable insights about their financial knowledge and take steps towards enhancing their financial well-being.



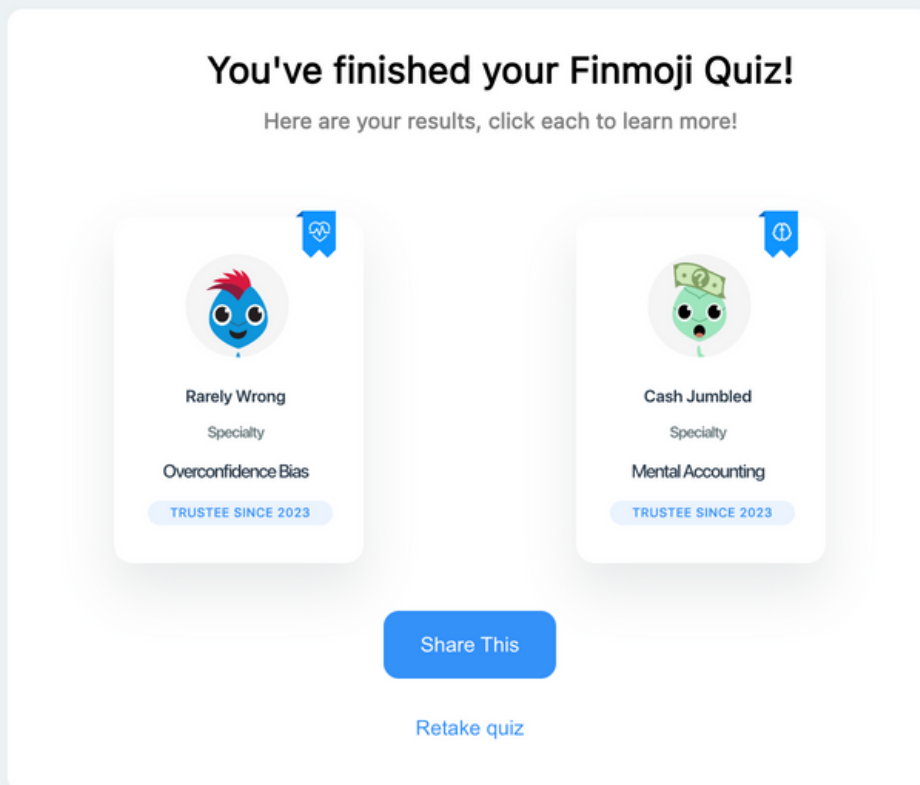
## Assessment:

Students can self-assess how they react to new information, spend money, make financial decisions, and recall to see what trustee best suits them! Through a series of thought-provoking questions, the assessment gauges their emotional and cognitive biases that come into play with their finances.



# EXCELLENT WORK! QUIZ COMPLETE

Each Finmoji character comes with life, finances, benefits, risks, strategies, and a summary on that financial personality type.

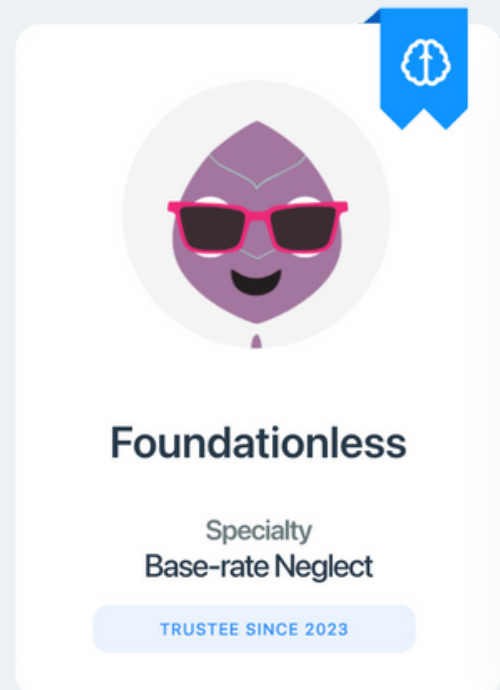
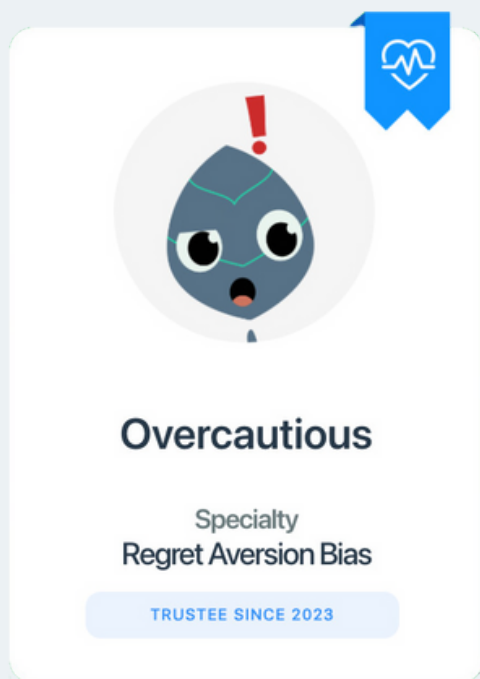


## Results:

Once students have finished the quiz, have them click on either bias to gain a clearer understanding of their emotional and cognitive financial literacy level and identify areas where they may need further education or guidance.

# FINMOJI - YOUR PERSONAL TRUSTEES

Unearth different biases and work to understand and recognize them in real life scenarios. Students can navigate financial decisions with greater insight and make more informed choices to enhance their financial well-being.



## Emotional Biases

Discover a collection of animated Finmoji characters representing different emotional biases that influence how we perceive and act upon financial information. By exploring these biases, students can deepen their understanding of the emotional factors that may influence their financial choices and develop strategies to mitigate their impact.

## Cognitive Biases

Encounter a range of animated Finmoji characters representing cognitive biases – the inherent mental shortcuts or patterns of thinking that can lead to errors in judgment. By familiarizing themselves with these cognitive biases, students can become more aware of how these biases can influence their financial decision-making, leading them to make more rational and objective choices.



# DISCUSSION PROMPTS



**Reflect on the emotional and cognitive bias type you received.** Were you surprised? Do you think it best reflects you? Which of your specific financial habits did it make you think of?

**Discuss any financial weaknesses or areas for improvement identified in the quiz.** How do these weaknesses affect your financial decisions and overall financial health? Are there steps you can take to address or mitigate these weaknesses?

**Consider the impact of your financial personality on your short-term and long-term financial goals.** How do your tendencies and attitudes align or conflict with your desired financial outcomes? Are there any adjustments you need to make to bridge the gap?

**Explore any similarities or differences in financial personalities among your peers.** Are there common trends or patterns that emerge? Discuss how different financial personalities may influence personal financial goals and decision-making. 🌱

# STUDENT CHALLENGE



After completing the quiz and reviewing the library, students can embark on a 5-step challenge to take concrete actions based on their results. Encourage students to follow these steps:

**Step 1: Reflect** on your financial personality quiz results and analyze the **strengths** and **weaknesses** identified. Consider how these traits may impact your financial decisions and outcomes.

**Step 2:** Set **specific** and **measurable** goals to improve your financial well-being. Choose one or two areas where you would like to see significant growth or positive changes.

**Step 3: Research** to gain **knowledge** and insights about the areas you want to improve.

**Step 4: Implement** practical steps to address the identified areas of improvement. This could involve developing **new** financial habits, adopting **effective** money management strategies, or seeking professional advice if needed.

**Step 5:** Regularly **assess** your progress towards your goals and make adjustments as necessary. What's working well vs what needs improvement? Stay **flexible** and **open** to refining your approach as you learn and grow.

# CLASSROOM CHALLENGES



## **Financial Personality Group Discussions:**

Divide the class into small groups and assign each group a specific financial personality trait identified in the quiz results. Challenge them to discuss and explore the implications of that trait on personal finance decisions, investment strategies, and financial goals.

## **Financial Personality Debate:**

Organize a classroom debate where students are divided into teams representing different financial personality traits. Assign them specific debate topics related to personal finance, such as the importance of risk-taking in investments or the impact of frugality on long-term financial success. Encourage students to research their assigned traits and present arguments supporting their perspectives.

## **Financial Personality Case Studies:**

Provide students with case studies featuring individuals with different financial personalities. Challenge them to analyze the financial decisions made by each individual and evaluate the impact of their personality traits on those decisions. Encourage students to critically assess the strengths and weaknesses of each approach and discuss potential alternative strategies.