

BUY, SELL, HOLD

User Guide



An Investment Simulation Game

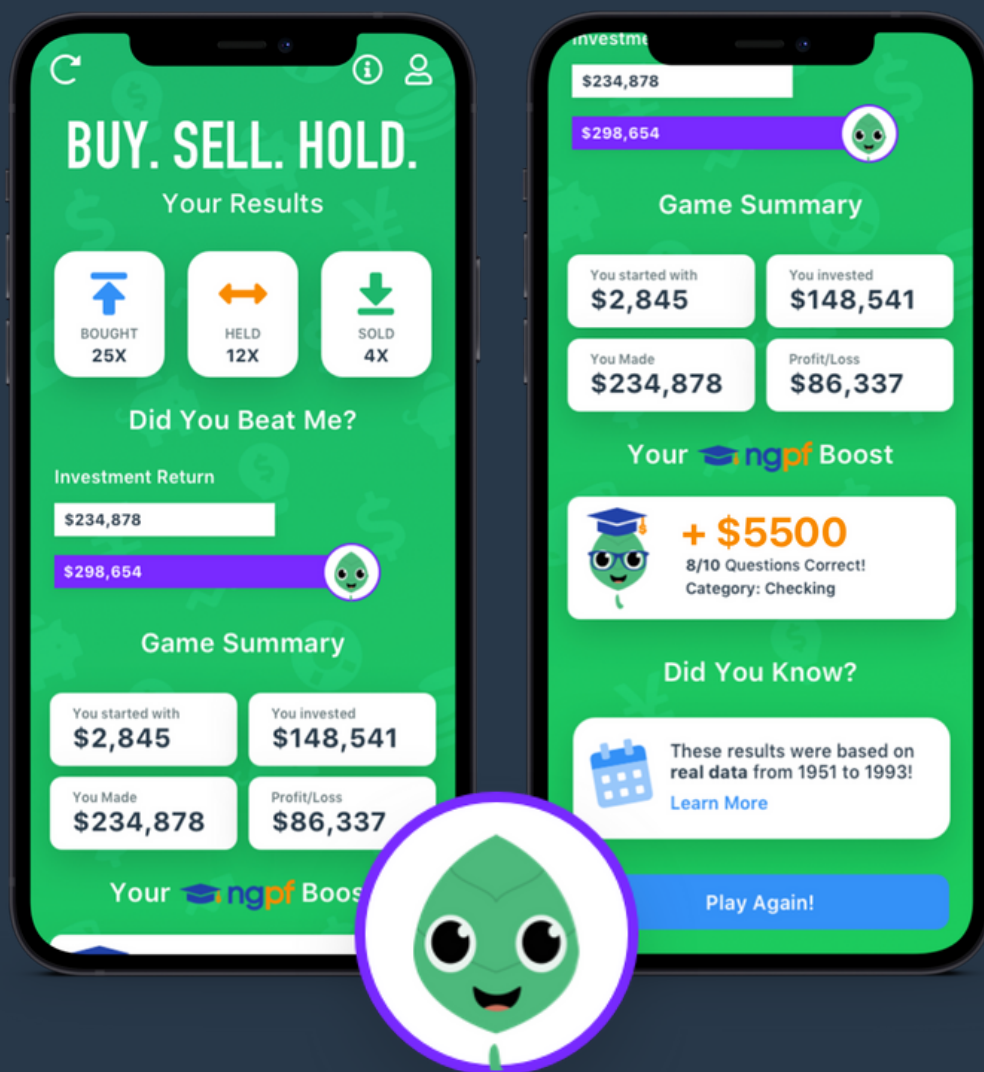


GUIDE OVERVIEW



HOW TO PLAY BUY, SELL, HOLD

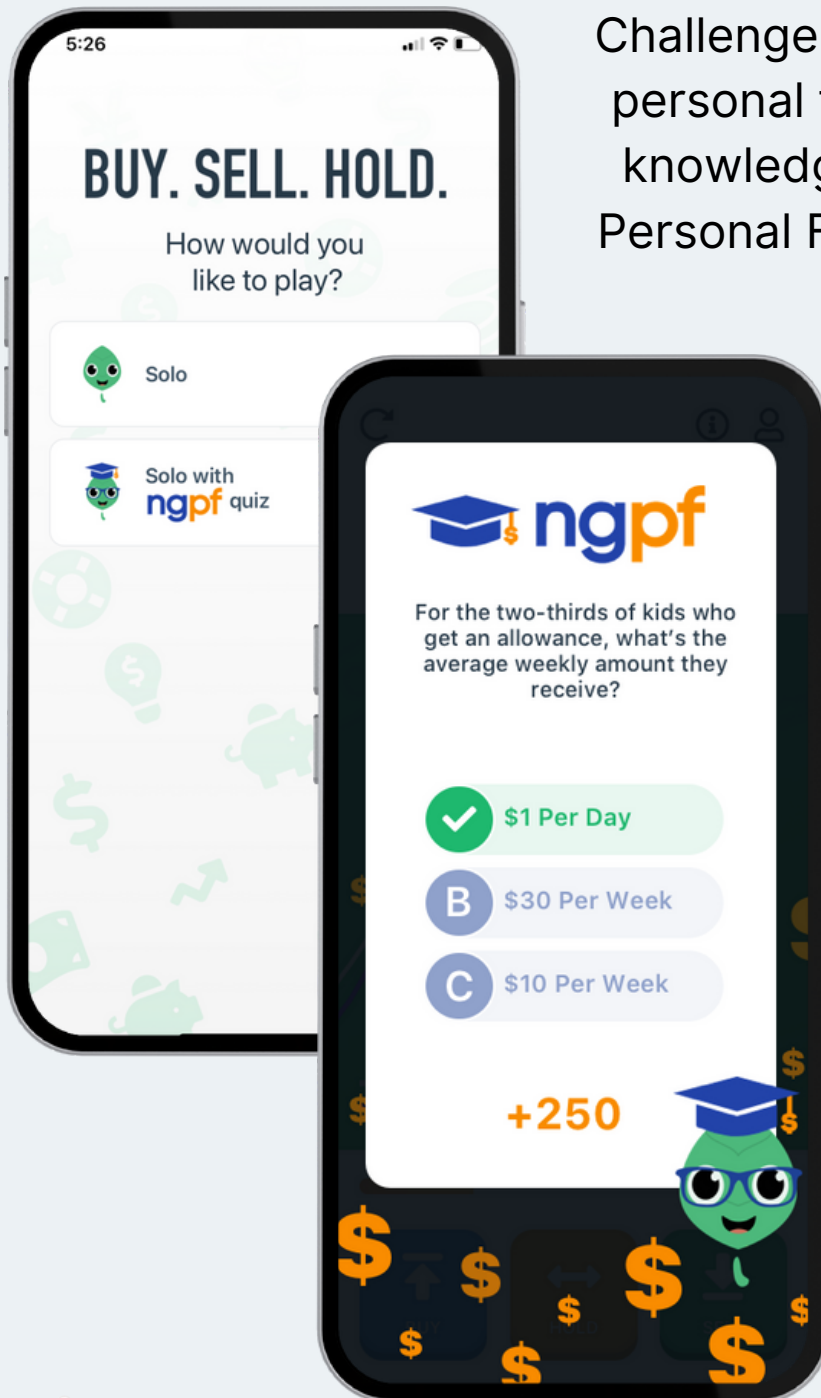
Buy, Sell, Hold! is an investment simulation that teaches students the power of long-term investing using real historical data. You can test your investment skills while experiencing the ups and downs of the S&P 500, a stock market index.



BONUS FEATURE

BOOST STUDENT KNOWLEDGE WITH  QUIZ

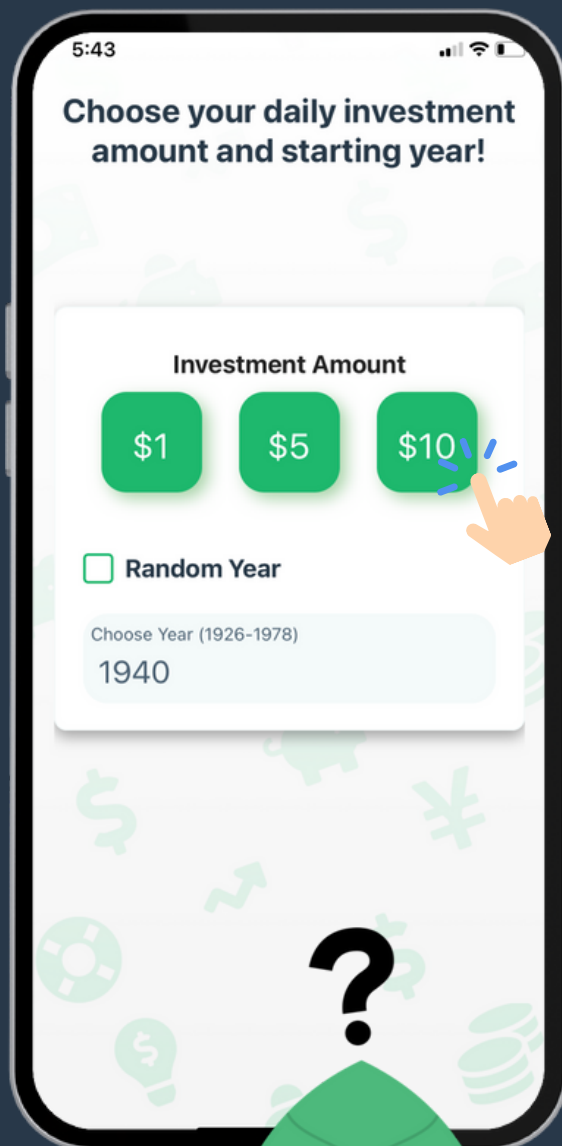
Challenge yourself to grow your personal finance and investing knowledge with the Next Gen Personal Finance question bank as you play.



TROUTWOOD

GETTING STARTED

CHOOSE DAILY INVESTMENT AMOUNT AND STARTING YEAR

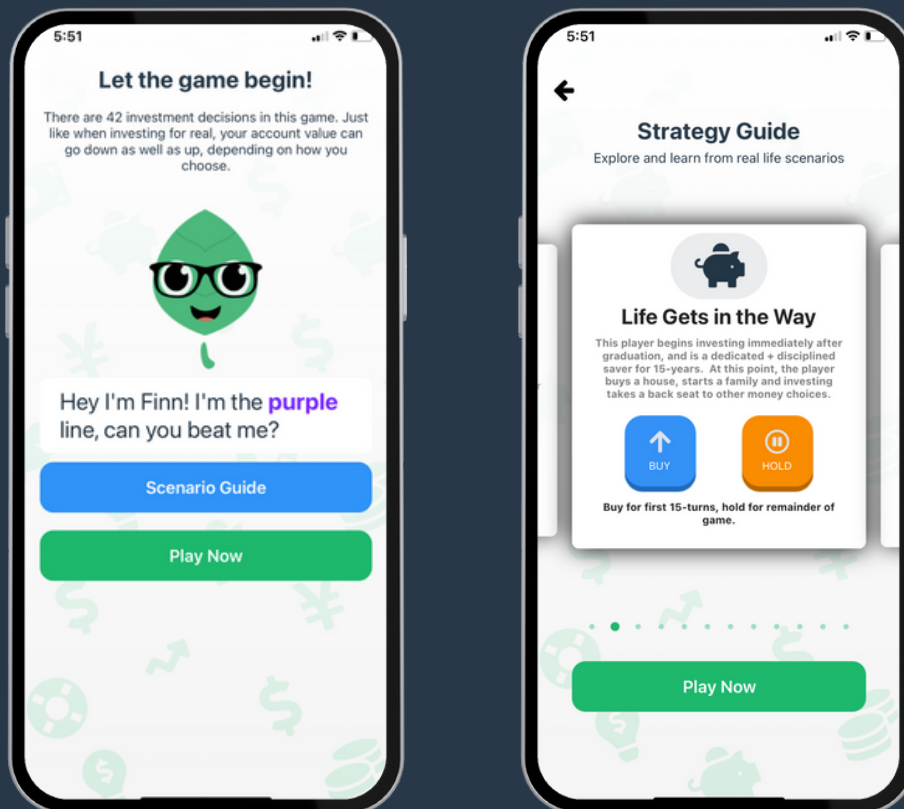


Play through actual time periods using real historical stock market data.



LET THE GAME BEGIN

RACE AGAINST FINN (THE MARKET)

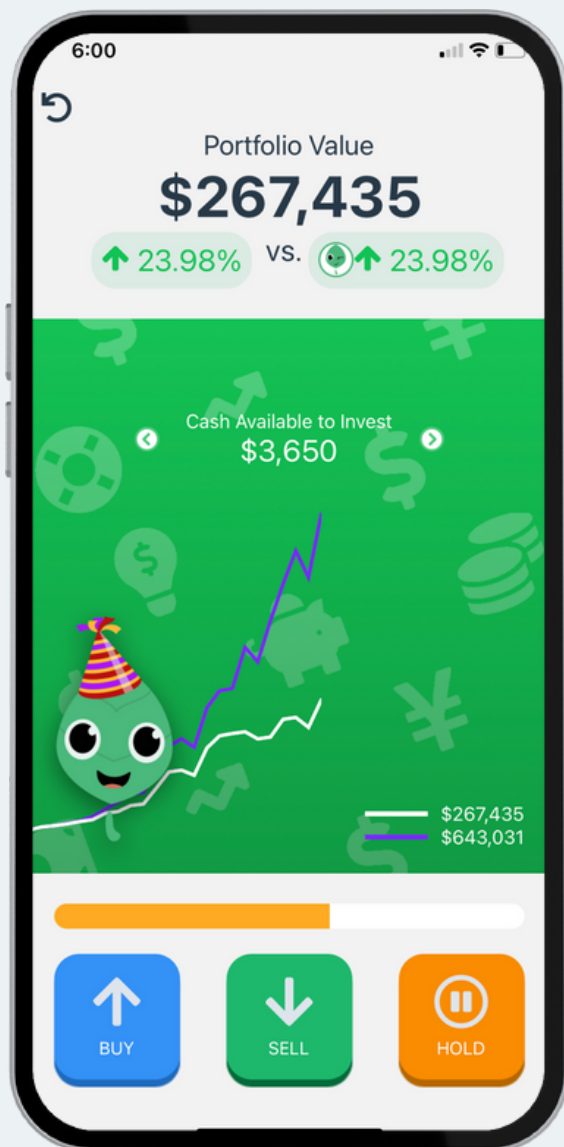


There are **42 investment decisions** in this game. Just like in the real world, account values can go up or down depending on different choices.

Use the **Scenario Guide** to pick an investment strategy, or **Play Now**.

READY, SET, INVEST!

BUY, SELL, OR HOLD . . . CHOOSE WISELY



Each turn, students will have 3 choices: **Buy, Sell or Hold** their investments.

Finn buys' EVERY turn and Finn's score represents the stock market.

Finn's score is the **purple** line.

PRO TIP: INVESTING SMALL SUMS FREQUENTLY IS A COMMON INVESTMENT STRATEGY KNOWN AS "DOLLAR COST AVERAGING".

KEEP INVESTING

Watch your portfolio rise and fall as the market runs its course.

Try to stay above the purple line!

