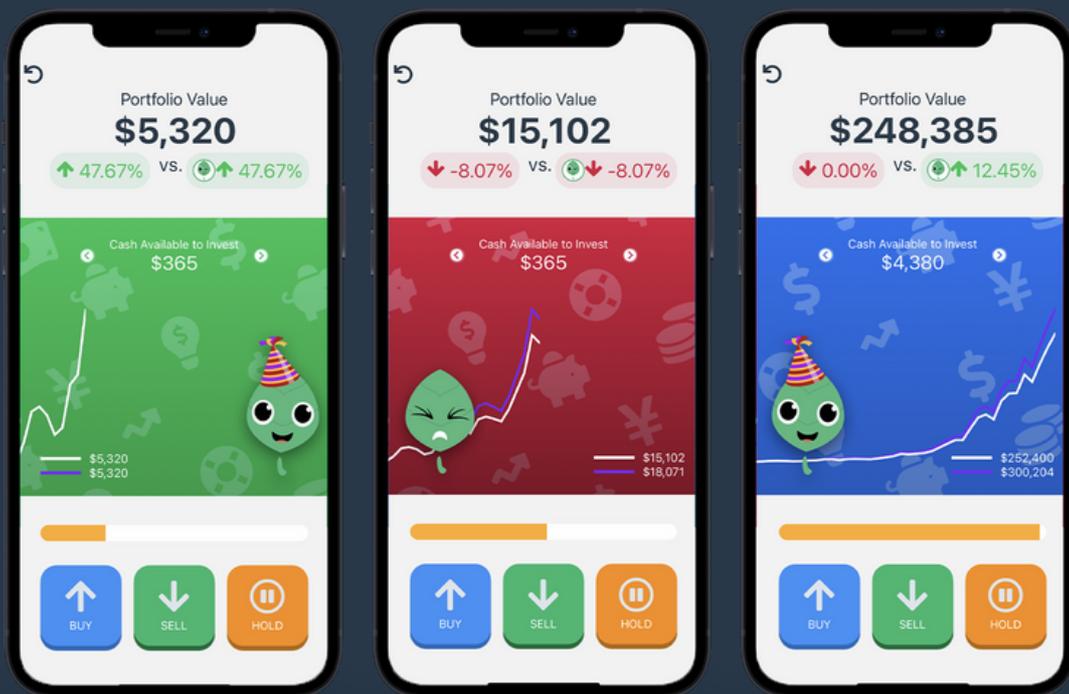


# BUY, SELL, HOLD

## User Guide



An Investment Simulation Game

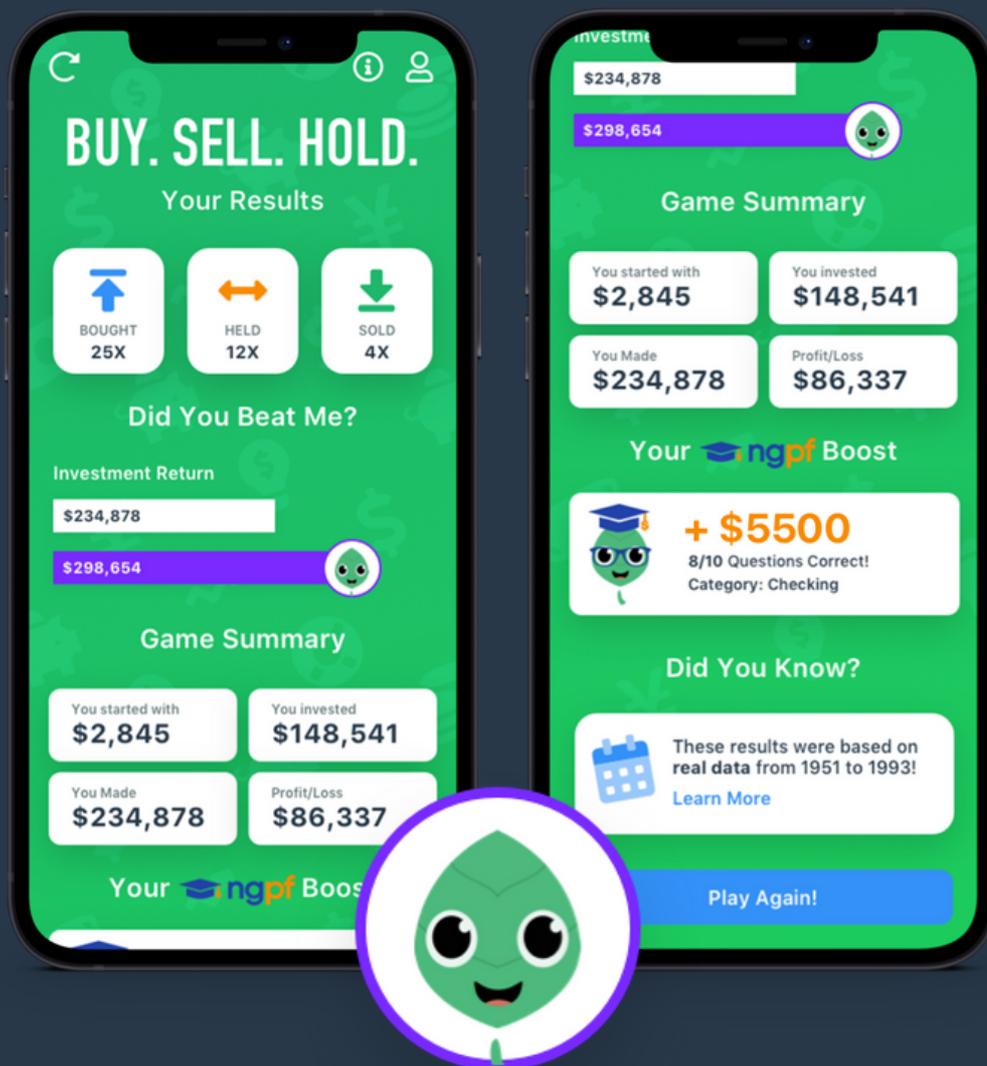


# GUIDE OVERVIEW



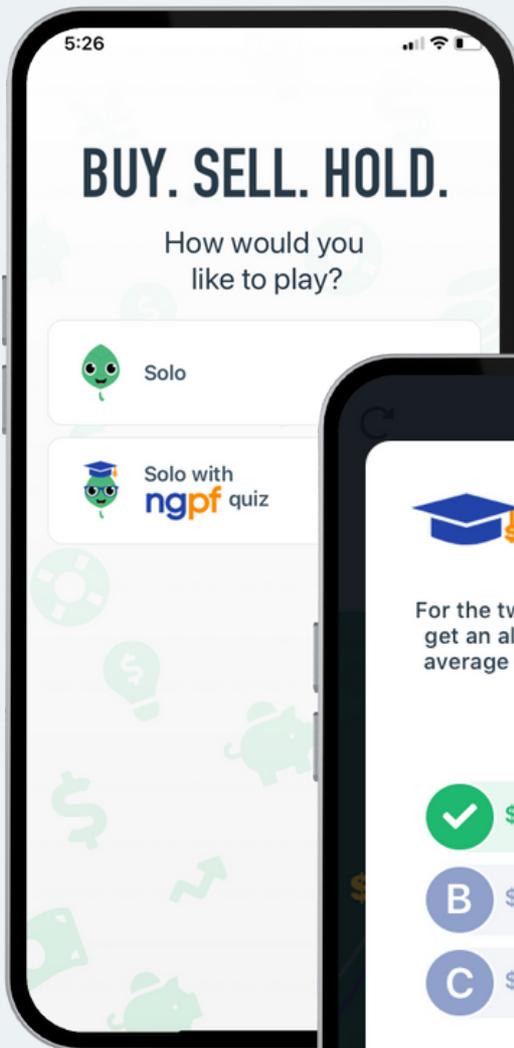
## HOW TO PLAY BUY, SELL, HOLD

Buy, Sell, Hold! is an investment simulation that teaches students the power of long-term investing using real historical data. You can test your investment skills while experiencing the ups and downs of the S&P 500, a stock market index.

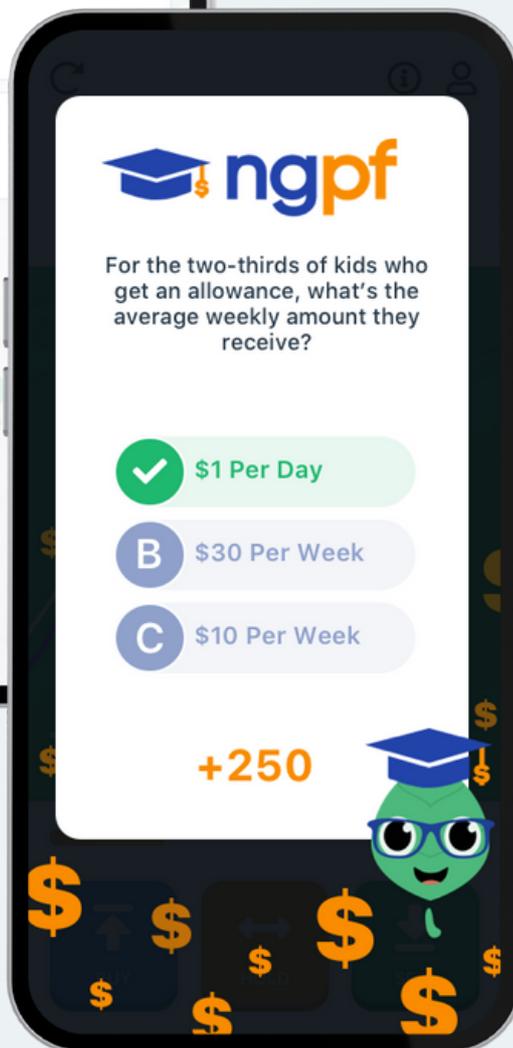


# BONUS FEATURE

BOOST STUDENT KNOWLEDGE WITH  QUIZ

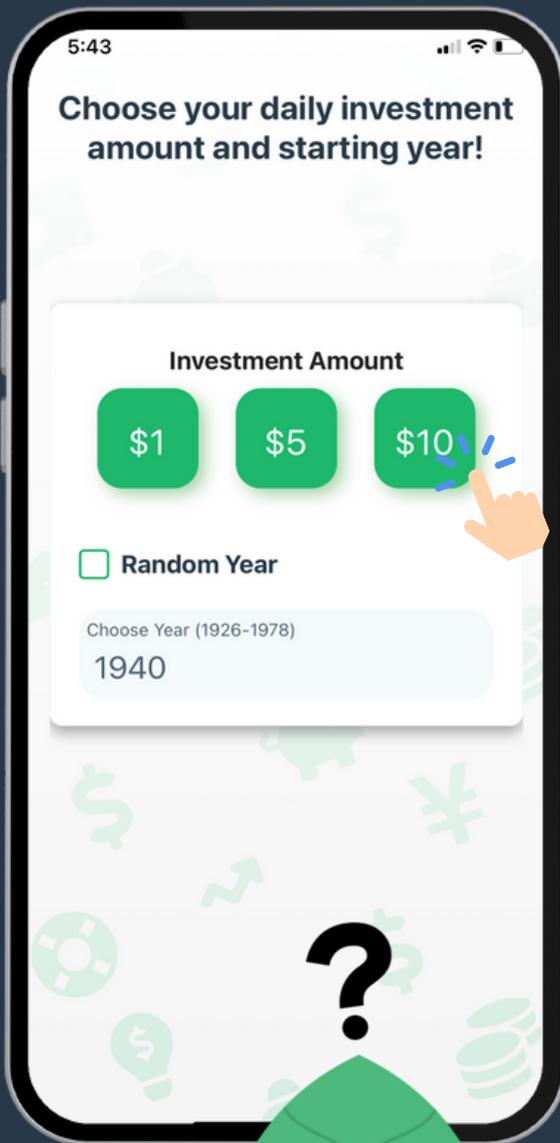


Challenge yourself to grow your personal finance and investing knowledge with the Next Gen Personal Finance question bank as you play.



# GETTING STARTED

CHOOSE DAILY INVESTMENT AMOUNT AND STARTING YEAR

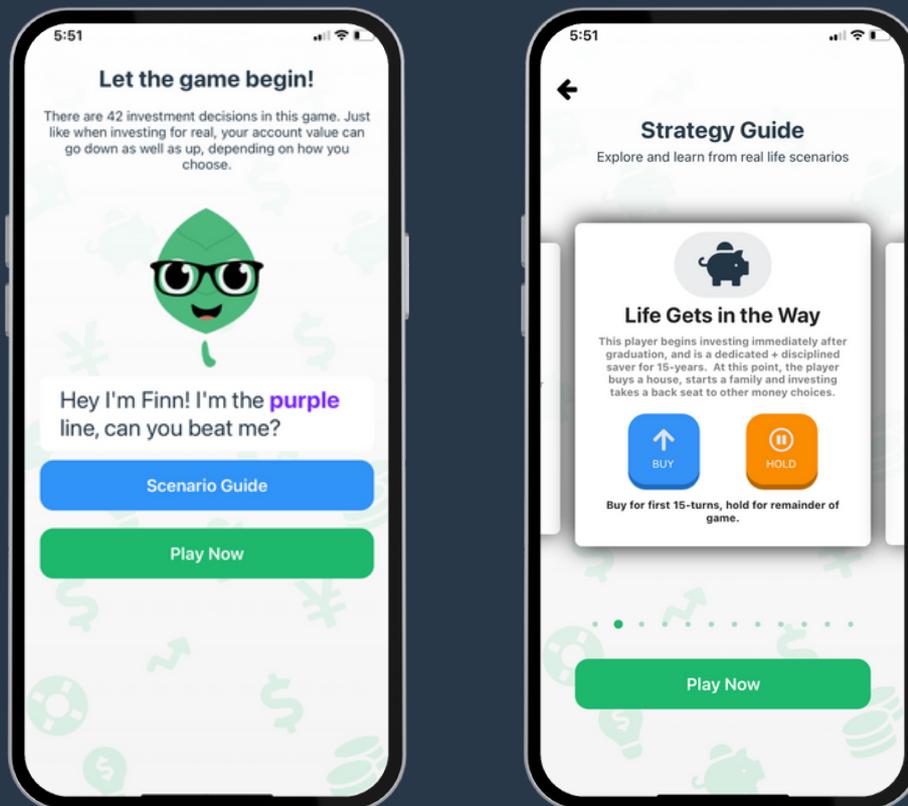


Play through actual time periods using real historical stock market data.



# LET THE GAME BEGIN

## RACE AGAINST FINN (THE MARKET)

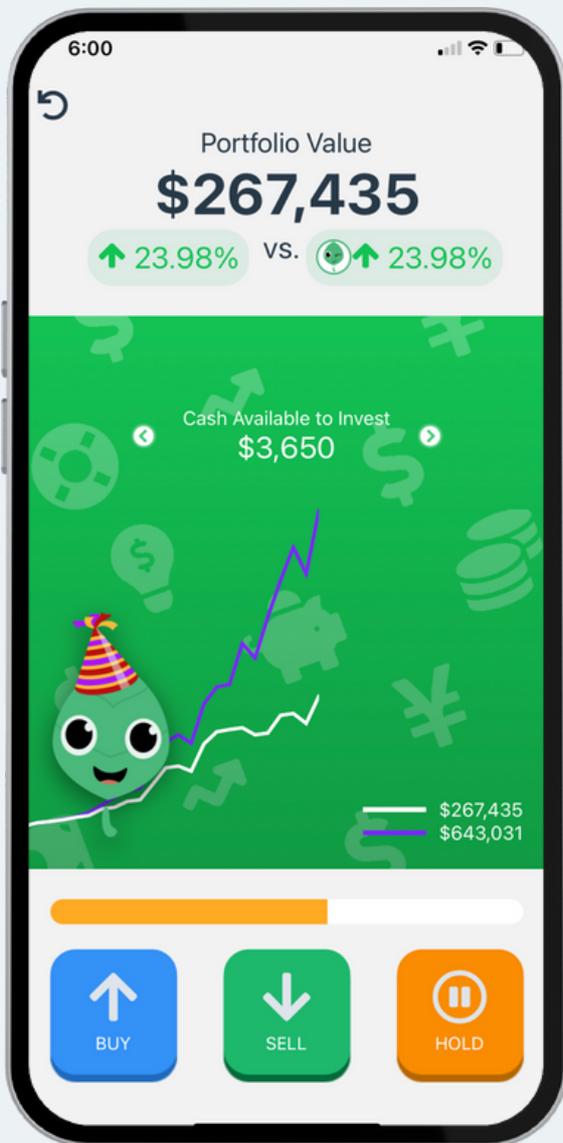


There are **42 investment decisions** in this game. Just like in the real world, account values can go up or down depending on different choices.

Use the **Scenario Guide** to pick an investment strategy, or **Play Now**.

# READY, SET, INVEST!

BUY, SELL, OR HOLD . . . CHOOSE WISELY



Each turn, students will have 3 choices: **Buy, Sell or Hold** their investments.

Finn buys' EVERY turn and Finn's score represents the stock market.

Finn's score is the **purple** line.

**PRO TIP:** INVESTING SMALL SUMS FREQUENTLY IS A COMMON INVESTMENT STRATEGY KNOWN AS "DOLLAR COST AVERAGING".

# KEEP INVESTING

Watch your portfolio rise and fall as the market runs its course.

Try to stay above the purple line!

